



TOP PAC 2018 Dallas County GOTV Plan

On September 9, 2018, one hundred TOP PAC canvassers hit the doors in Dallas to get-out-the-vote in this already historic midterm election. Our largest program to date in Dallas County, TOP PAC is targeting 315,000 largely African-American and Latino drop-off and newly registered voters on doors and with an integrated phone, text and digital program.

Our goals this cycle are to move 26,000 new midterm voters to the polls while also targeting 85k plus Black persuadable voters in support of a progressive District Attorney. We are working in coalition with progressive ally organizations, donors and, where appropriate and legally permissible, progressive candidates.

This year, we have an opportunity to elect a slate of progressives up and down the ballot in Dallas County starting with the District Attorney's office. TOP leaders have been pushing a community-endorsed criminal justice reform agenda and are standing behind Democrat John Creuzot. A reform leader, he standing in stark contrast to Republican Faith Johnson, an Abbott appointee strongly aligned with the Trump and Texas conservative Republican agenda.

We also know that Dallas is critical at the top of the ticket to deliver champions in Washington – increasing turnout among 2016 drop-off voters of color to help close the statewide gap and elect Beto O'Rourke for US Senate and Collin Allred in Congressional 32. We are also committed to winning State House District 105 for Democrat Terry Meza, working with allies to protect champion Victoria Neave in State House District 107 and doing our part to increase progressive turnout in HD 115.

Targets by Districts:

| CD | Voters |
|-------|---------|
| 005 | 19,905 |
| 024 | 29,302 |
| 033 | 40,760 |
| 032 | 64,532 |
| 030 | 161,228 |
| Total | 315,913 |

| SD | Voters |
|-------|---------|
| 008 | 12,006 |
| 009 | 26,343 |
| 002 | 34,659 |
| 016 | 67,183 |
| 023 | 175,611 |
| Total | 315,913 |

| HD | Voters |
|----|--------|
|----|--------|

| | |
|-----|--------|
| 114 | 8,141 |
| 108 | 11,740 |
| 103 | 11,892 |
| 102 | 12,161 |
| 107 | 16,684 |
| 113 | 17,010 |
| 112 | 17,503 |
| 115 | 22,053 |

| | |
|-------|---------|
| 104 | 22,136 |
| 105 | 22,732 |
| 100 | 23,000 |
| 110 | 34,163 |
| 111 | 42,505 |
| 109 | 54,033 |
| Total | 315,913 |

Map of Target Dallas Walk and Phone Precincts:
(Darker color means more density of targets)

